

### **2021 Corporate Partnership Package**

**Support of the Forum Provides:**

Outstanding Leadership Development Programs

Recognition for Your Support of Women’s Leadership Achievements

Opportunities for Business Development with Influential Participants

Promotion of Your Commitment to Diversity & Outreach Programs

Access to High-Profile National & International Leaders & Experts

Heightened Presence within the Community

**Major Partners Include:**



**2021 Corporate Partnership Opportunities**



**FORUM LEADERSHIP PARTNER ($50,000) (Limited Availability):**

Primary, prominent recognition as Forum Leadership Partner in all Forum, Symposium and "Conversation" publications

(Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity for Partner executive to highlight commitment to diversity/women’s leadership from the podium at Symposium

Consideration as panelist or panel moderator at Symposium, or Opportunity to make speaker introduction at Symposium

Booth or display in prominent position at Symposium (staffed, if desired) to highlight Partner’s products and services

Verbal recognition with Company description at Symposium (Opening/Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Primary, prominent recognition as Forum Leadership Partner on Forum website, with linkage to partner website

Primary, prominent recognition as Forum Leadership Partner in all Forum advertising

Primary, prominent recognition as Forum Leadership Partner on Symposium and “Conversation” events signage

(including large-screen signage, podium signage and corporate banner at Symposium)

Primary, prominent recognition as Forum Leadership Partner in media materials, inc. press releases and other media outreach

Prominent focus on Partner in Leadership & Referral Guide, on Inside Cover, Divider Page and/or insert

Full-page Ad & Full-page Listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 30 to the Symposium, with reserved Corporate Tables and signage, at Symposium Luncheon and Keynotes

Attendance for two (2) at pre-Symposium dinner with speakers (subject to speaker availability)

Attendance for four (4) to "Conversation" Events

Attendance for two (2) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

**Additional/Substitute Benefits as determined by Partner and Forum**

**FORUM PARTNER ($25,000) (Limited Availability):**

Prominent recognition as Forum Partner in all Forum, Symposium and "Conversation" publications

(Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity to make speaker introduction at Symposium

Booth or display in prominent position at Symposium to highlight Partner’s products and services

Verbal recognition with Company description at Symposium (Opening/Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Recognition as Forum Partner on Forum website, with linkage to partner website

Prominent recognition as Forum Partner in all Forum advertising

Prominent recognition as Forum Partner on Symposium and “Conversation” events signage

(including large-screen signage, podium signage and corporate banner at Symposium)

Prominent recognition as Forum Partner in media materials, including press releases and other media outreach

Focus on Partner in Leadership & Referral Guide\*, on Inside Cover and/or Divider Page

Full-page Ad & Full-page Listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 20 to the Symposium, with reserved Corporate Tables and signage at Symposium Luncheon and Keynotes

Attendance for two (2) at pre-Symposium dinner with speakers (subject to speaker availability)

Attendance for two (2) to "Conversation" Events

Attendance for two (2) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

**Additional/Substitute Benefits as determined by Partner and Forum**

**LEAD PARTNERS ($15,000) (Limited Availability):**

Recognition as Lead Partner in all Symposium and "Conversation" publications

(Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity to make speaker introduction at Symposium

Opportunity to display materials at Symposium to highlight Partner’s products and services

Verbal recognition with Company description at Symposium (Opening/ Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Recognition as Lead Partner on Forum website, with linkage to partner website

Recognition as Lead Partner in all Forum advertising

Recognition as Lead Partner on Symposium and “Conversation” events signage

(including large-screen signage, podium signage and corporate banner at Symposium)

Recognition as Lead Partner in media materials, including press releases and other media outreach

Full-page Ad & Full-page Listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 20 to the Symposium, with preferred location corporate tables and signage at Symposium Luncheon

Attendance for one (1) at pre-Symposium dinner with speakers (subject to speaker availability)

Priority, Guaranteed Invitations\*\* to "Conversation" Events

Attendance for one (1) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

**PLATINUM PARTNERS ($7,500) (Limited Availability):**

Recognition as Platinum Partner in Symposium and "Conversation" publications

Recognition as Platinum Partner on Forum website, with linkage to partner website

Recognition in all Symposium advertising

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Sponsorship of General Session or Afternoon Reception at Symposium

Verbal recognition, with company/firm description, at sponsored event at Symposium

Corporate name/image on signage displayed at sponsored event and recognition on general signage

Full-page Ad & Full-column Listing in print version of *The Business Directory* in Leadership & Referral Guide\*

Attendance for 10 to the Symposium and Corporate Table, with preferred location & signage, at Symposium luncheon

Priority, Guaranteed Invitations\*\* to "Conversation" Events

Attendance for one (1) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

**GOLD EVENT PARTNERS ($6,000) (Limited Availability):**

Recognition as Gold Event Partner in Program and Leadership & Referral Guide\* and on certain Invitations

Recognition as Gold Event Partner on Forum website, with linkage to partner website

Sponsorship of Continental Breakfast or Concurrent Session at Symposium, with verbal recognition

Corporate name/image on signage displayed at sponsored event and recognition on general signage

Full-page Ad in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 10 to the Symposium and Corporate Table at Symposium luncheon

Priority, Guaranteed Invitations\*\* to “Conversation" Events

**GOLD PARTNERS ($2,500):**

Recognition as Gold Partner on Symposium Program and Leadership & Referral Guide\*

Recognition as Gold Partner on Forum website, with linkage to partner website

Corporate name/image on general signage

Full-column listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for two (2) to the Symposium

Priority, Guaranteed Invitations\*\* to "Conversation" Events

**SILVER PARTNERS ($1,000):**

Recognition in Symposium Program

Full-Column listing in print version of *The Business Directory* in Leadership & Referral Guide\*

Recognition on signage at Symposium

Attendance for 1 to the Symposium

**COPPER PARTNERS ($500):**

Recognition in Symposium Program

1/2-Column listing in print version of *The Business Directory* in Leadership & Referral Guide\*

Recognition on signage at Symposium

\* The Forum’s Leadership & Referral Guide is distributed at the Symposium and at the “Conversation” events.

\*\* “Invitation” does not include costs associated with attendance; “Attendance” does include such costs.

**Becoming Involved/Forum Information**

The Forum is made possible through the support and involvement of organizations and individuals who are committed to the advancement of women in leadership. Additional information is available at [www.azleadersforum.com](http://www.azleadersforum.com). Or feel free to contact us at [anne@azleadersforum.com](mailto:anne@azleadersforum.com) or at 602-861-9350. We welcome your inquiries and your involvement.