



## 2014 CORPORATE PARTNERSHIP PACKAGE

### SUPPORT OF THE FORUM PROVIDES:

Outstanding Leadership Development Programs

Recognition for Your Support of Women's Leadership Achievements

Opportunities for Business Development with Influential Participants

Promotion of Your Commitment to Diversity & Outreach Programs

Access to High-Profile National & International Leaders & Experts

Heightened Presence within the Community

### MAJOR PARTNERS INCLUDE:



*Own your tomorrow.*



## 2014 CORPORATE PARTNERSHIP OPPORTUNITIES

### **FORUM LEADERSHIP PARTNER (\$50,000) (Limited Availability):**

Primary, prominent recognition as Forum Leadership Partner in all Forum, Symposium and "Conversation" publications (Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity for Partner executive to highlight commitment to diversity/women's leadership from the podium at Symposium

Consideration as panelist or panel moderator at Symposium, or Opportunity to make speaker introduction at Symposium

Booth or display in prominent position at Symposium (staffed, if desired) to highlight Partner's products and services

Verbal recognition with Company description at Symposium (Opening/Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Primary, prominent recognition as Forum Leadership Partner on Forum website, with linkage to partner website

Primary, prominent recognition as Forum Leadership Partner in all Forum advertising

Primary, prominent recognition as Forum Leadership Partner on Symposium and "Conversation" events signage (including large-screen signage, podium signage and corporate banner at Symposium)

Primary, prominent recognition as Forum Leadership Partner in media materials, inc. press releases and other media outreach

Prominent focus on Partner in Leadership & Referral Guide, on Inside Cover, Divider Page and/or insert

Full-page color Ad & Full-page color Listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 30 to the Symposium, with reserved Corporate Tables and signage, at Symposium Luncheon and Keynotes

Attendance for two (2) at pre-Symposium dinner with speakers (subject to speaker availability)

Attendance for four (4) to invitation-only "Conversation" Events

Attendance for two (2) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

Access to *The Leadership Connection*, survey and executive roundtable discussion on in-house women's leadership initiatives

Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

**Additional/Substitute Benefits as determined by Partner and Forum**

### **FORUM PARTNER (\$25,000) (Limited Availability):**

Prominent recognition as Forum Partner in all Forum, Symposium and "Conversation" publications (Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity to make speaker introduction at Symposium

Booth or display in prominent position at Symposium to highlight Partner's products and services

Verbal recognition with Company description at Symposium (Opening/Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Recognition as Forum Partner on Forum website, with linkage to partner website

Prominent recognition as Forum Partner in all Forum advertising

Prominent recognition as Forum Partner on Symposium and "Conversation" events signage (including large-screen signage, podium signage and corporate banner at Symposium)

Prominent recognition as Forum Partner in media materials, including press releases and other media outreach

Focus on Partner in Leadership & Referral Guide\*, on Inside Cover and/or Divider Page

Full-page color Ad & Full-page color Listing in print version of *The Business Directory* in Leadership & Referral Guide

Attendance for 20 to the Symposium, with reserved Corporate Tables and signage at Symposium Luncheon and Keynotes

Attendance for two (2) at pre-Symposium dinner with speakers (subject to speaker availability)

Attendance for two (2) to invitation-only "Conversation" Events

Attendance for two (2) to pre- or post-reception at all "Conversation" events (subject to speaker availability)

Access to *The Leadership Connection*, survey and executive roundtable discussion on in-house women's leadership initiatives

Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

**Additional/Substitute Benefits as determined by Partner and Forum**

### **LEAD PARTNERS (\$15,000) (Limited Availability):**

Recognition as Lead Partner in all Symposium and "Conversation" publications (Save-the-Date Announcements, Invitations, Programs, Leadership & Referral Guide\*)

Opportunity to make speaker introduction at Symposium

Opportunity to display materials at Symposium to highlight Partner's products and services

Verbal recognition with Company description at Symposium (Opening/ Luncheon/Closing) and at "Conversation" events

Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)

Recognition as Lead Partner on Forum website, with linkage to partner website

Recognition as Lead Partner in all Forum advertising

Recognition as Lead Partner on Symposium and "Conversation" events signage (including large-screen signage, podium signage and corporate banner at Symposium)

Recognition as Lead Partner in media materials, including press releases and other media outreach  
Full-page color Ad & Full-page color in print version of *The Business Directory* in Leadership & Referral Guide  
Attendance for 20 to the Symposium, with preferred location corporate tables and signage at Symposium Luncheon  
Attendance for one (1) at pre-Symposium dinner with speakers (subject to speaker availability)  
Invitation\*\* for two (2) to invitation-only "Conversation" Events  
Attendance for one (1) to pre- or post-reception at all "Conversation" events (subject to speaker availability)  
Access to *The Leadership Connection*, survey and executive roundtable discussion on in-house women's leadership initiatives  
Ability to advertise Partner's participation in Forum in corporate materials (as Partner deems desirable)

### **PLATINUM PARTNERS (\$7,500) (Limited Availability):**

Recognition as Platinum Partner in Symposium and "Conversation" publications  
Recognition as Platinum Partner on Forum website, with linkage to partner website  
Recognition in all Symposium advertising  
Membership on Forum Executive Board (with involvement in strategic aspects of Forum planning)  
Sponsorship of General Session or Afternoon Reception at Symposium  
Verbal recognition, with company/firm description, at sponsored event at Symposium  
Corporate name/image on signage displayed at sponsored event and recognition on general signage  
Full-page Ad & Full-column Listing in print version of *The Business Directory* in Leadership & Referral Guide\*  
Attendance for 10 to the Symposium and Corporate Table, with preferred location & signage, at Symposium luncheon  
Invitation\*\* for one (1) to invitation-only "Conversation" Events  
Attendance for one (1) to pre- or post-reception at all "Conversation" events (subject to speaker availability)  
Access to *The Leadership Connection*, survey and executive roundtable discussion on in-house women's leadership initiatives

### **GOLD EVENT PARTNERS (\$6,000) (Limited Availability):**

Recognition as Gold Partner on Symposium Invitations, Program and Leadership & Referral Guide\*  
Recognition as Gold Partner on Forum website, with linkage to partner website  
Sponsorship of Breakfast/Registration, Networking Break or Breakout Session at Symposium, with verbal recognition  
Corporate name/image on signage displayed at sponsored event and recognition on general signage  
Full-column listing in print version of *The Business Directory* in Leadership & Referral Guide  
Attendance for 10 to the Symposium and Corporate Table at Symposium luncheon  
Invitation\*\* for one (1) to invitation-only "Conversation" Events  
Access to *The Leadership Connection*, survey and executive roundtable discussion on in-house women's leadership initiatives

### **GOLD PARTNERS (\$2,500):**

Recognition as Gold Partner on Symposium Program and Leadership & Referral Guide\*  
Recognition as Gold Partner on Forum website, with linkage to partner website  
Corporate name/image on general signage  
Full-column listing in print version of *The Business Directory* in Leadership & Referral Guide  
Attendance for two (2) to the Symposium  
Invitation\*\* for one (1) to invitation-only "Conversation" Events

### **SILVER PARTNERS (\$1,000):**

Recognition in Symposium Program  
Full-Column listing in print version of *The Business Directory* in Leadership & Referral Guide\*  
Recognition on signage at Symposium  
Attendance for 1 to the Symposium

### **COPPER PARTNERS (\$500):**

Recognition in Symposium Program  
1/2-Column listing in print version of *The Business Directory* in Leadership & Referral Guide\*  
Recognition on signage at Symposium

\* The Forum's Leadership & Referral Guide is distributed at the Symposium and at the "Conversation" events.

\*\* "Invitation" does not include costs associated with attendance; "Attendance" does include such costs.